

Every number ties. Every month.

A twelve-tab management pack built on a mapped trial balance. The P&L, balance sheet, cash flow and KPI tabs hold no hardcoded figures — every line is driven from source. Change one mapping and the whole pack re-points.

12	2,146	54	0
TABS	LIVE FORMULAS	MAPPED ACCOUNTS	HARDCODES IN STATEMENTS

CONTROL PANEL

10 / 10 PASS

✓ Trial balance nets to nil, all 13 columns

actual & budget

✓ Balance sheet balances, every month end

13 of 13

✓ Cash flow reconciles to balance sheet cash

12 of 12

✓ P&L agrees to trial balance P&L accounts

nil difference

✓ Equity reconciles: opening + profit – dividend

nil difference

✓ Twelve months sum to the full-year column

nil difference

... and 4 further integrity checks

ASSETS – EQUITY AND LIABILITIES, BY MONTH

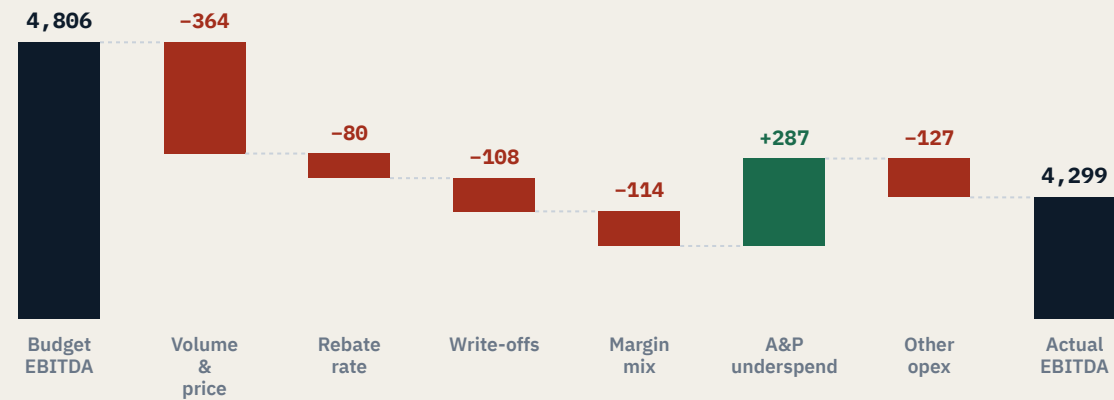
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The variance, explained

EUR THOUSANDS

INCOME STATEMENT	ACTUAL	BUDGET	VARIANCE	%
Gross product sales	41,200	42,000	-800	-1.9%
Trade discounts	(1,318)	(1,302)	-16	-1.3%
Customer rebates	(1,760)	(1,680)	-80	-4.8%
Returns & credit notes	(371)	(357)	-14	-3.9%
Net revenue	37,751	38,661	-911	-2.4%
Product cost and inbound freight	(22,612)	(22,965)	+352	+1.5%
Inventory write-offs	(340)	(232)	-108	-46.8%
Gross profit	14,798	15,465	-667	-4.3%
A&P — media & digital	(2,265)	(2,552)	+287	+11.2%
Personnel	(3,415)	(3,349)	-66	-2.0%
Other operating costs	(4,819)	(4,758)	-61	-1.3%
EBITDA	4,299	4,806	-507	-10.6%
Depreciation & amortisation	(1,078)	(1,078)	-	-
EBIT	3,221	3,728	-507	-13.6%

EBITDA BRIDGE — BUDGET TO ACTUAL



Rebate rate stepped up in July

Renegotiation with the two largest pharmacy chains lifted the contracted rate from 3.9% to 4.6% of gross sales for the second half. Shelf space bought with margin.

-80 Shelf-life review cleared slow movers

The June and November reviews wrote off supplement lines carried too long. A one-off clean-up, but it points to a range management problem.

-108 Media held back to protect the year

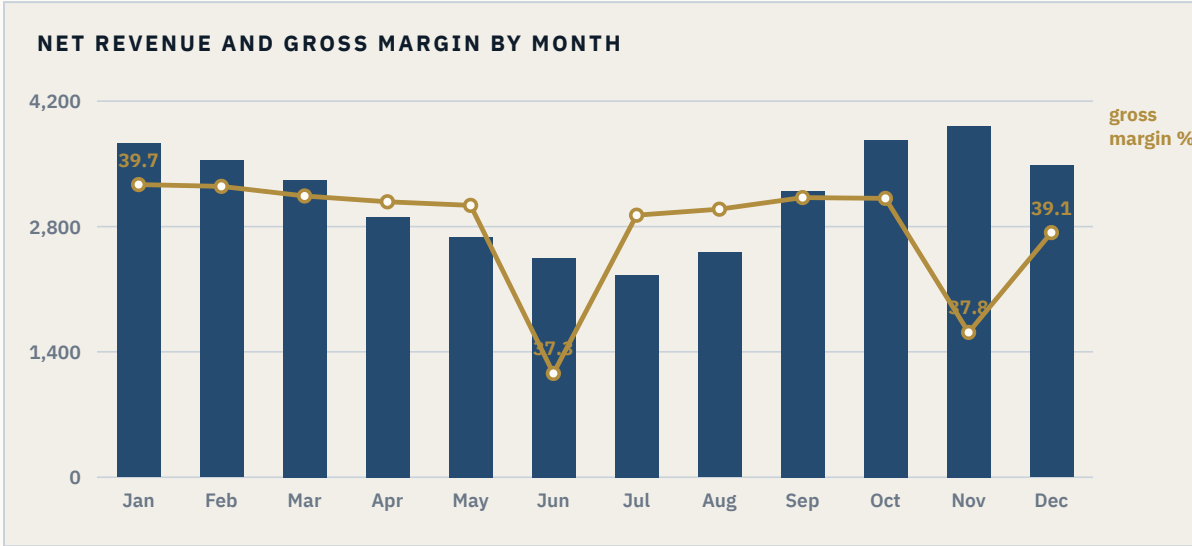
Second-half media was pulled after the summer volume trend, and one digital campaign deferred into January. This recovered a third of the gross profit miss.

+287

What the month actually did

EUR THOUSANDS UNLESS STATED

GROSS MARGIN 39.2% 80 bp below plan	EBITDA MARGIN 11.4% EUR 4.3m	CASH CONVERSION 45 days from 62 in January	NET DEBT 247 from 2,432 in January	EQUITY RATIO 35.1% up from 28%	NET DEBT / EBITDA 0.06x covenant headroom
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CASH MOVEMENT, FULL YEAR

Opening cash	2,950
Operating cash flow	+3,889
Capital expenditure	-456
Dividend to parent	-1,200
Debt and lease repayment	-1,557
Closing cash	3,626

The year missed budget on profit but beat it on cash. Working capital released EUR 1.4m, which funded the dividend and the scheduled debt repayment and still left the closing balance ahead.

